

If it hasn't already, breast cancer will touch you or someone you know. The disease will strike nearly 183,000 times this year and claim more than 40,400 lives.



Mary's Story

In 1994 Mary F. Marvin was diagnosed with breast cancer, she made it her mission to educate and help others fighting this disease. In 1996, Mary founded the Wig Depot at the American Cancer Society, patients were now able to obtain free wigs and other head coverings in privacy and with dignity. In April 1998, however, Mary, a caring mother, daughter, sister & friend lost her battle with breast cancer and as a fitting tribute to her loving concern for others, the ACS changed the name of the wig room to "Mary's Room."

Thank you for joining us as we honor Mary, and continue to fulfill her dream of providing dignity and choice to many suffering from cancer.



MARY'S ROOM

Located at the American Cancer Society,
101 John James Audubon, Amherst, NY.
By appointment 1-800-743-6724.



SUNDAY, MAY 9, 2010



Honorary MC: Dr. Jim Shaw
(Lockport Dental Group)

REGISTRATION starts at 11:00 am
INTRODUCTIONS 12:00 pm
WALK BEGINS at 1:00 pm
Rain or shine

CHANCE AUCTION starts at 11:00 am
TICKET SALES end at 2:30 pm
DRAWINGS BEGINS at 2:45 pm
(times are approximate)

Widewaters Marina (Nelson C. Goehle Marina)
Market Street • Lockport, New York
*2 miles along the picturesque
Erie Barge Canal in Lockport*

For more information please call
Micro Graphics • (716) 434-9123

American Cancer Society • 1-800-743-6724
or visit our website at
www.BreastCancerCanalWalk.org

Join a Mother's Day tradition at the 14th ANNUAL Mother's Day Breast Cancer Canal Walk

SUNDAY MAY 9, 2010



WIDEWATERS MARINA
(NELSON C. GOEHLE MARINA)
Market St., Lockport, NY

Proceeds benefit "Mary's Room", the wig room located at the American Cancer Society and other local charitable organizations that support lifesaving research, prevention, early detection and support programs for breast cancer patients and their families.

REGISTRATION FORM

NO ENTRY FEE • *SPONSORSHIP ENCOURAGED

Walker's Name _____
 Address _____
 City _____ State _____ Zip _____
 Phone _____
 Email _____

While I am unable to attend the walk, I would like to make a donation to the Mother's Day Breast Cancer Canal Walk in the amount of \$ _____

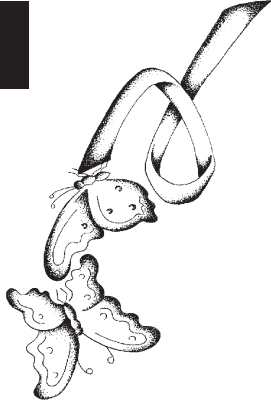
Please make checks payable to: American Cancer Society/Mary's Room

WAIVER: In consideration of being permitted to participate in the Mother's Day Breast Cancer Canal Walk, I hereby for myself, my heirs, and personal representatives assume any and all risks which might be associated with the event. I further waive, release, discharge, and covenant not to sue the American Cancer Society, its officers, employees, sponsors, organizers, volunteers, or other representatives, or their successors and assigns, for any and all injuries or damages of any kind whatsoever suffered as a result of taking part in the event and any related activities. I also agree to the use of any photo, film, or videotape of the event for any purpose.

Signature _____

Parent's Signature (if participant is under 18) _____

Please bring this completed form along with your donations to the registration area when you arrive.



14th Annual Mother's Day Breast Cancer Canal Walk

Registration/Auction Bidding 11:00 am
 Introductions 12:00 pm
 Walk Begins 1:00 pm

FOR MORE INFORMATION: (716) 434-9123
 Email: Micrographics@verizon.net
 Mother's Day Breast Cancer Canal Walk
 c/o Rebecca J. Florio
 36-B Main Street • Lockport, NY 14094

SPONSORSHIP PLEDGE FORM

Please make checks payable to: American Cancer Society/Mary's Room

SPONSOR'S NAME	MAILING ADDRESS	PHONE	DONATION
1.			
2.			
3.			
4.			
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7.			
8.			
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12.			
13.			
14.			
THANK YOU for participating in this year's walk. Your support is greatly appreciated.			
FREE T-SHIRT TO REGISTERED WALKERS WHILE SUPPLIES LAST			
*(minimum of \$25.00 per person-sponsorship or donation)			
Cash Total \$	Check Total \$	TOTAL \$	

For additional Pledge Forms contact Rebecca at 434-9123 or download from www.BreastCancerCanalWalk.org