

CORPORATE & INDIVIDUAL SPONSORSHIPS

By sponsoring the **Mother's Day Breast Cancer Canal Walk** you and your company can help to ensure that the vital programs and services will continue to be available, and offered free-of-charge, to those who need them. The benefits associated with each level of sponsorship are outlined below.

DIAMOND OVERALL SPONSOR - \$1,500

- **Prominent name and logo** (*first and largest*) on MDBCCW T-shirt, handed out to all volunteers and participants (*Deadline - 2/28/10*).
- **Prominent name and logo** on Sponsor Banner.
- **Prominent name and logo** in US&J Newspaper Wrap, with a circulation of 11,000.
- **Prominent logo placement** on Event Posters and Brochures (contingent on print deadline - **2/28/10**).
- **Logo** on advertising (contingent on print deadline - **2/28/10**) and listing for one year on the MDBCCW website.

PLATINUM - \$1,000

- **Large Name and logo** on MDBCCW T-shirt, handed out to all volunteers and participants (*Deadline-2/28/10*).
- **Large Name and logo** on Sponsor Banner.
- **Large Logo placement** on Event Posters and Brochures (contingent on print deadline - **2/28/10**).
- **Logo** on advertising (contingent on print deadline - **2/28/10**) and listing for one year on the MDBCCW website.

GOLD - \$750

- **Medium Logo** on MDBCCW T-shirt, handed out to all volunteers and participants (*Deadline - 2/28/10*).
- **Medium Logo** on Sponsor Banner.
- **Medium Logo placement** on Event Posters and Brochures (contingent on print deadline - **2/28/10**).
- **Listing** on advertising (contingent on print deadline - **2/28/10**) and listing for one year on the MDBCCW website.

SILVER - \$500

- **Logo** on MDBCCW T-shirt, handed out to all volunteers and participants (*Deadline - 2/28/10*).
- **Logo** on Sponsor Banner.
- **Listing** on Event Posters and Brochures (contingent on print deadline - **2/28/10**).
- **Listing** on advertising (contingent on print deadline - **2/28/10**) and listing for one year on the MDBCCW website.

BRONZE - \$250

- **Listing** on MDBCCW T-shirt, handed out to all volunteers and participants (*Deadline - 2/28/10*).
- **Listing** on advertising (contingent on print deadline - **2/28/10**) and listing for one year on the MDBCCW website.

SUNDAY • MAY 9, 2010

PLEASE PRINT

Contact Name _____

Phone _____

Business _____

Fax _____

Address _____

State _____ Zip _____

E-mail _____

Web-site: www. _____

Please make check payable to
MOTHER'S DAY BREAST CANCER CANAL WALK
 and mail to:
MOTHER'S DAY BREAST CANCER CANAL WALK
c/o Rebecca J. Florio, Chairperson
36-B Main Street, Lockport, NY 14094

PLEASE ACCEPT MY DONATION \$ _____

CHANCE (BASKET) AUCTION ITEMS (*gift certificates, etc.*)
 Includes company/person name displayed with item at auction. Please call Chairperson, Rebecca J. Florio at 434-9123 to arrange for pick up or drop off of item.

IN MEMORY/HONOR OF

I would like to make my donation:

IN MEMORY OF

(Please print name clearly)

IN HONOR OF

(Please print name clearly)

Thank You!